

# Mary Janson

WordPress, Social Media, & Google Analytics Consultant

[www.jansonsocialmediaconsulting.com](http://www.jansonsocialmediaconsulting.com)

I love using WordPress to build beautiful, functional, responsive websites for my clients. I help businesses navigate the often confusing world of social media, social advertising, and analytics data. My goal is to improve the social experience for my clients, increasing their social presence in measurable and understandable ways.

## EXPERIENCE

### **AHW Media Group, Inc** — *Technical Lead WordPress Developer*

Jan 2019–Present

Create WordPress websites in AWS Lightsail environments from UX Designer's wireframes and high fidelity prototypes for AHW Media's clients..

### **Janson Social Media Consulting** — *Owner/Consultant*

Jan 2018 - Present

Project or Monthly based consulting business for clients looking to improve their online presence, coupled with easy to understand Analytics reports to measure their success

### **Janson Design Services** — *Web Designer*

Jan 2013 - Present

Create and host websites utilizing the Wordpress platform. Specializing in the DIVI Theme among others. Involved in all aspects of a clients website, from initial interviews to working with UX designer to implement design into a functioning, responsive website. [Janson Design Services website](#)

## PROJECTS

### **CrossRoads Ministry** — *website*

Developed website with blog capabilities for the Ministry's messages, as well as setting up a donation page for the Ministry.

[www.standatthecrossroads.com](http://www.standatthecrossroads.com)

### **Texas Strong Portable Buildings** — *website*

Developed informational website to showcase their product line, in this case, portable cabins & storage buildings. [www.txstrongportablebuildings.com](http://www.txstrongportablebuildings.com)

### **Sam Thiewes, Artist** — *website*

Developed portfolio website to showcase Nationally known Western Impressionist Artist and his most current works. [www.samthiewes.com](http://www.samthiewes.com)

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## SKILLS

Wordpress Developer

Social Media Consulting

Google Analytics

Digital Marketing

ECommerce Website Design

Search Engine Optimization

## AWARDS

Certified Google Analytics

Individual & Advanced

Certified Social Media Associate

Certified Hootsuite Platform

## MEMBERSHIPS

Social Marketing

Association

EMarketing Association

## LANGUAGES

English

