

# Jeff Janson

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## Professional Summary

I have over 25 years graphic design and digital photography experience. I'm particularly adept with Adobe Photoshop and Adobe Lightroom applications. I have strong attention to detail, analytical problem solving skills, an ability to explain complex problems to many stakeholders, a strong work ethic, and a history of achievement.

I'm an innovative, forward thinking senior level executive offering years of success in various leadership roles in the areas of UX/UI development, design, consulting and photography. An expert in strategic and tactical planning, client relationship management (CRM), corporate governance, and change management that drives results. I've focused on driving those results through the development and deployment of strategic user-centric design, and have an in-depth knowledge of technical and operational details.

I am looking for a full time UX/UI Design position with remote possibilities with a forward thinking, get-it-done mentality. I am actively seeking a leadership role where I can utilize skills and knowledge gained through experience to make an immediate impact on an organization. I am especially interested in a position in an environment which emphasizes teamwork and encourages learning by doing.

## Experience

### **Janson Design Services - Lead UX/UI Designer**

- Create designs, concepts, and sample layouts reliant on knowledge of layout principles and esthetic design concepts, based on client interviews.
- Confer with clients and stakeholders to discuss and determine layout designs.
- Prepare illustrations or rough sketches of material, discussing them with stakeholders and making necessary changes. Consult with product development personnel on product specifications such as design, color, or packaging.
- Consult with sales, media and marketing representatives to obtain information on product or service and discuss style and length of advertising copy.
- Develop graphics and layouts for product illustrations, company logos, and internet websites.
- Help clients establish Brand Identity and ultimate goals through Web and Graphic life cycles, from initial grooming interview to the final releases.
- Over 25 years experience working with design, Adobe products such as Lightroom and Photoshop, and other workflow softwares for a successful outcome and product launch.
- Very comfortable with a team atmosphere as well as personal responsibilities and delivering consistent results for every project.

### **Jeff Janson Photography - Lead Photographer**

- Deliver high impact imagery for a wide variety of products, including high end jewelry to home decor to architecture and fashion, as well as other specialty fields
- Very experienced in both studio and location shooting, utilizing artificial and natural lighting.

- Lead photographer overseeing staff of multiple photographers and support staff for various location photography contracts.
- Manipulate and enhance scanned or digital images to create desired effects, using computers and specialized software, such as Adobe Lightroom, Adobe Photoshop and On One.
- Determine project goals, locations, and equipment needs by studying assignments and consulting with clients or advertising staff.
- Images have been published worldwide by Vail-Beaver Creek Catalogues, Leanin' Tree Gift Card Co., Western horseman, Arabian Horse World, Arabian Horse Times, and National Horseman-Arabian.
- Has images are licensed worldwide through American Art Images.

## Skills

Adobe Photoshop

Adobe Lightroom

Adobe XD

On One

Balsamiq

Sketch

## Projects

[Website for CrossRoads Ministry](#)

[Website for National Champion Arabian Stallion](#)

[Website for Portable Building company](#)

[Website for Western Impressionist Artist](#)

## Awards

**Fuji Masterpiece Award** - *"Snow Stampede" image*

**Professional Photographers of America National Loan Collection, Smithsonian** - multiple images such as *"Snow Stampede"*, *"Dawn's Amber Grace"*, *Breaking the Morning Dew"* and others

## Education

**Colorado State University** - *Bachelors of Science Degree, Minor Studies in Art*